

Zinc Media Group plc

("Zinc Media" or the "Company")

Director Shareholding and Grant of Options

Zinc Media Group plc, the TV and multimedia content producer, announces that Will Sawyer, Chief Financial Officer, purchased 1,314,474 ordinary shares in the capital of the Company (the "Ordinary Shares") yesterday, 15 November 2018, at a price of 0.38p per Ordinary Share.

Following this purchase of Ordinary Shares, Will is holding a total of 1,314,474 Ordinary Shares, representing 0.09 per cent. of the voting share capital of the Company

The Company has also granted options of 9,000,000 Ordinary Shares in the capital of the Company (the "Options") to Will.

The Options, which have a three-year life, are exercisable at 0.425p per share; half of which vest three years following grant with the balance of 4,500,000 Options vesting subject to the achievement of certain performance criteria.

The Ordinary Shares and Options represent Will's entire holding of securities in the Company.

Zinc Media Group plc

+44 (0) 20 7878 2311

Peter Bertram, Chairman

David Galan, Chief Executive Officer

www.zincmedia.com

N+1 Singer (NOMAD and Broker to Zinc Media Group plc)

+44 (0) 20 7496 3000

Mark Taylor / Lauren Kettle

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Will Sawyer
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Zinc Media Group plc
b)	LEI	21380038V6N4I4P38D74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.00025 pence each	
	Identification code	GB00BX7RGN99	
b)	Nature of the transaction	Purchase of ordinary shares	
c)	Price(s) and volume(s)	Price	Volume
		0.38p	1,314,474
d)	Aggregated information	N/A	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	15 November 2018	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Will Sawyer	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Zinc Media Group plc	
b)	LEI	21380038V6N4I4P38D74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Options over ordinary shares of 0.00025 pence each	
	Identification code	GB00BX7RGN99	

b)	Nature of the transaction	Grant of options over ordinary shares	
c)	Price(s) and volume(s)	Price	Volume
		Exercise price of 0.425p	9,000,000
d)	Aggregated information	N/A	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	15 November 2018	
f)	Place of the transaction	Outside a trading venue	