

21 May 2021

Zinc Media Group plc (“Zinc Media” or the “Group”)

AGM update

This announcement provides an update to Zinc Media Group plc’s (the “Company”) arrangements for the 2021 Annual General Meeting as detailed in the Notice of Annual General Meeting published on 22 April 2021.

In order to comply with the UK Government’s current measures in place to reduce the spread of the Covid-19 virus, and to protect the health and safety of shareholders, workforce and officers, the Company’s Annual General Meeting to be held at 10.00 a.m. on Friday 28 May 2021 (the “2021 AGM”) will be a closed meeting. This means that, regrettably, shareholders, third-party proxies and corporate representatives will not be able to attend the 2021 AGM. The board of directors is committed to returning to an open format when UK Government measures relating to Covid-19 are eased.

For further information, please contact:

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About Zinc Media Group

Zinc Media Group plc is a leading television and content creation group.

The award-winning and critically acclaimed television labels comprise Blakeway, Brook Lapping, Films of Record, Red Sauce, Supercollider and Tern Television and produce programmes across a wide range of factual genres for UK and international channels.

Zinc Communicate specialises in developing cross-platform content for brands, businesses and partners.

For further information on Zinc Media please visit www.zincmedia.com