

## Zinc Media Group plc ("Zinc Media" or the "Company")

### Director Shareholding

Zinc Media Group plc, the leading TV and multimedia content producer, announces that Roy Ackerman, Managing Director of Films of Record and Director of International Strategy, purchased 940,000 ordinary shares in the capital of the Company (the "Ordinary Shares") yesterday, 23 April 2018, at a price of 0.53p per Ordinary Share.

Following this purchase of Ordinary Shares, represents Roy's entire holding and is equivalent to 0.07 per cent. of the voting share capital of the Company.

For further information, please contact:

**Zinc Media Group plc** **+44 (0) 20 7878 2311**

Peter Bertram, Chairman

David Galan, Chief Executive Officer

[www.zincmedia.com](http://www.zincmedia.com)

**N+1 Singer (NOMAD and Broker to Zinc Media Group plc)** **+44 (0) 20 7496 3000**

Shaun Dobson / Mark Taylor / Lauren Kettle

**Peterhouse Corporate Finance Limited (Joint Broker)** **+44 (0) 20 7469 0932**

Martin Lampshire / Duncan Vasey / Eran Zucker

### Yellow Jersey PR

Georgia Colkin **+44 (0) 7825 916 715**

Katie Bairsto **+44 (0) 7946 424 651**

|    |   |   |
|----|---|---|
| 1  | Details of the person discharging managerial responsibilities / person closely associated   |   |
| a) | Name  | Roy Ackerman  |
| 2  | Reason for the notification   |   |
| a) | Position/status   | Managing Director of Films of Record and Director of International Strategy |
| b) | Initial notification /Amendment   | Initial   |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |
| a) | Name  | Zinc Media Group plc  |
| b) | LEI   | 21380038V6N4I4P38D74  |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |

|    |   |                                       |               |
|----|---|---------------------------------------|---------------|
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 0.00025 pence each |               |
|    | Identification code   | GB00BX7RGN99                          |               |
| b) | Nature of the transaction                                   | Purchase of ordinary shares           |               |
| c) | Price(s) and volume(s)                                      | <b>Price</b>                          | <b>Volume</b> |
|    |   | 0.53p                                 | 940,000       |
| d) | Aggregated information                                      | N/A                                   |               |
|    | - Aggregated volume   |                                       |               |
|    | - Price   |                                       |               |
| e) | Date of the transaction                                     | 23 April 2018                         |               |
| f) | Place of the transaction                                    | London Stock Exchange                 |               |