

**Zinc Media Group plc**  
("Zinc" or the "Company")

**Grant of Options**

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production group, announces that the Company has granted options over ordinary shares of 0.125 pence each ("Ordinary Shares") in the Company (the "Options") on 12 December 2022 to a PDMR as follows:

<b>PDMR</b>	<b>Total number of Options granted</b>	<b>Option exercise price</b>	<b>Vesting period</b>
Aileen Dennis	79,816	87.5p	3 years ending 12 December 2025

The Options have been granted under the Company's EMI Share Option Plan and will vest in accordance with the following conditions:

- half of the Options granted will vest if the market price per Ordinary Share is at least 131.25p for a period of 30 consecutive dealing days ending on or after 12 December 2025; and
- the remaining half of the Options will vest non-conditionally on the third anniversary of the grant date, being 12 December 2025.

**For further information, please contact:**

**Zinc Media Group plc** **+44 (0) 20 7878 2311**

Mark Browning, CEO / Will Sawyer, CFO

[www.zincmedia.com](http://www.zincmedia.com)

**Singer Capital Markets (Nominated Adviser and Broker)** **+44 (0) 20 7496 3000**

James Moat / George Tzimas / Alex Emslie

**IFC Advisory Ltd (Financial PR)** **+44 (0) 20 3934 6630**

Graham Herring / Zach Cohen

**About Zinc Media Group**

Zinc Media Group plc is a leading television and content creation group.

The award-winning and critically acclaimed television labels comprise Brook Lapping, Red Sauce, Supercollider, Tern Television, Rex and Bumblebee Post Production and produce programmes across a wide range of factual genres for UK and international channels.

Zinc Communicate specialises in developing cross-platform content for brands, businesses, and rights holders.

The Edge is the Group's latest acquisition and produces film content for brands, corporates, and Governments both in the UK and in Qatar and other international markets.

For further information on Zinc Media please visit [www.zincmedia.com](http://www.zincmedia.com)

## Basis on which information is presented

In this document, references to "£", "pence" and "p" are to the lawful currency of the United Kingdom. All times referred to in this document are, unless otherwise stated, references to London time.

## Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Aileen Dennis				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Managing Director Commercial Strategy (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Zinc Media Group plc				
b)	LEI	21380038V6N4I4P38D74				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Options over Ordinary Shares  GB00BJVLR251				
b)	Nature of the transaction	Grant of Options over Ordinary Shares				
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>87.50 pence</td><td>79,816</td></tr></tbody></table>	Price(s)	Volume(s)	87.50 pence	79,816
Price(s)	Volume(s)					
87.50 pence	79,816					
d)	Aggregated information  - Aggregated volume  - Price	N/A – single transaction				
e)	Date of the transaction	12 December 2022				
f)	Place of the transaction	Outside a trading venue				