



7 August 2018

Dear Shareholder

Zinc Media Group Plc (“Company”) Request for Consent to Electronic Communications

Provisions within the Companies Act 2006 permit companies to communicate with their shareholders electronically, including via a company website rather than through printed documents.

Electronic communication has a number of benefits to the Company and to shareholders including reducing costs, increasing the speed of communication and lowering our impact on the environment. We would therefore like to take advantage of these changes and have put in place the necessary facilities to enable us to do this.

The Company’s articles of association include provisions to use website communications with shareholders, and the Company intends in future to publish all shareholder information, including the notice of AGM and Annual Reports, on the Company’s website at www.zincmedia.com in the Investor section.

The Companies Act 2006 requires the Company to ask shareholders how they would like to receive information from it. When you became a shareholder of the Company you were, by default, registered to receive printed copies of Shareholder Information.

We would however be grateful if you would consider receiving Shareholder Information through the Company’s website. By viewing documents in this way you will help the Company meet its sustainability objectives, cut production and distribution costs and reduce waste and pollution. If you are agreeable to receiving Shareholder Information via the website, you do not need to do anything in response to this letter. The Company will, of course, continue to notify you, by post, when Shareholder Information is placed on its website.

Alternatively, you can support the Company further by providing an e-mail address for notifications. You can register your e-mail address via the share portal www.signalshares.com or by completing and signing the reply slip below, selecting option (a), and returning it to the address provided* within 28 days from the date of this letter.

If you wish to continue receiving printed copies of Shareholder Information, please complete and sign the reply slip below, selecting option (b), and return it to the address shown* within 28 days from the date of this letter.

If you do not reply within 28 days from the date of this letter, you will be deemed to have consented to the website publication of Shareholder Information and you will no longer receive printed copies in the post.

Yours sincerely

David Galan
Chief Executive Officer

*Please note the Freepost address will only work for UK based shareholders. If you are an overseas shareholder, please either log on to the share portal at www.signalshares.com or send your reply slip to Link Asset Services, SAS, 34 Beckenham Road, Beckenham, Kent, England, BR3 9ZA to indicate your preference.

Zinc Media Group plc. Registered Number: SC075133.
Registered Office: 7 Exchange Crescent, Conference Square, Edinburgh, EN3 8AN
Chairman: Peter Bertram. Executive Director: David Galan
Non-Executive Directors: Jonnie Goodwin and Nicholas Taylor

Investor Code:

Please detach and return to **FREEPOST SAS, 34 Beckenham Road, BR3 9ZA** (if you are a UK shareholder, no further address details are required, no stamp is needed)

- (a) I wish to receive email notifications from Zinc Media Group PLC
- (b) I wish to continue to receive printed copy Shareholder Information from Zinc Media Group PLC

Please note that if you do not detach and return this form by 4 September 2018 you will be deemed to have consented to the receipt of Shareholder Information via the Company’s website.

Your email address (if choosing option (a)).....

Signature..... Date.....