

13 June 2019

Zinc Media Group plc
("Zinc Media" or the "Group")

Directorate Change

The Board of Zinc Media is pleased to announce, following a comprehensive search, the appointment of Christopher Satterthwaite as Non-Executive Chairman of the Group. Christopher will join the Board of the Company with effect from 1 July 2019 and will facilitate an orderly transition with Peter Bertram, who retires from the Board and leaves the Group after over eight years as Chairman. The Board would like to thank Peter for his contribution to the business and wish him every success for the future.

Christopher has a wealth of experience in the media and communications space working with both private and listed businesses. Until 2017 Christopher was group CEO of Chime Communications, overseeing its sale to Providence Equity in 2015 for £374 million, having grown the business to a global sports entertainment and communications group employing over 2,500 people in 27 countries and delivered £250 million in shareholder value during his tenure. Christopher is currently chairman of AIM-quoted technology group Access Intelligence and Spacehive, a private technology start-up, and was a non-executive director of Centuar Media plc from 2007 to 2015. Christopher has an MA from Oxford University in Modern History and in 2017 was awarded an C.B.E. for services to the arts.

Chief Executive Mark Browning said:

"I am delighted that Chris has agreed to take on this role. He has operated in media at the highest level. He brings with him a wealth of experience in leading creative businesses and delivering shareholder value. Over the coming months we will be refreshing our strategy as we look to drive profitability across all our business and set ourselves up for future growth. I'd like to place on record the Company's enormous thanks to Peter during his eight years of service to Zinc Media. We wish him all the best in his retirement from the Board."

Christopher Satterthwaite commented:

"I am really pleased to be joining the Zinc board and working with Mark and the team, at this crucial stage in the Company's development. The television industry is a rapidly changing marketplace presenting a range of exciting opportunities for Zinc Media, as one of the UK's leading 'Nations and Regions' producers."

For further information, please contact:

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The following information is provided pursuant to Schedule Two paragraph (g) of the AIM Rules for Companies in respect of Christopher James Satterthwaite, 63.

Christopher currently holds, or within the past five years has held, the following directorships or partnerships:

Current Directorships/Partnerships
Assess Intelligence plc
Chime Group Holdings Limited

Previous Directorships/Partnerships
14 Curzon Street 2 Limited
Business in the Community

Spacehive Limited

Centaur Media plc
Chime Communications Limited
Chime Group Limited
Flipside Television Limited
The Roundhouse Trust
VCCP Holdings Limited

Christopher is not currently holding any equity in the capital of the Company.