

Zinc names Faye Jackson as first head of marketing and press



AIM-listed Zinc Media has promoted Faye Jackson to the newly-created role of head of marketing and press. Jackson joined Zinc upon its acquisition of The Edge Picture Company 18 months ago and in her new role she will be at the helm of building a team that will centralise key services in order to boost efficiency and provide marketing and PR support across Zinc group's businesses.



New Head of Marketing & Press

Zinc Media Group has announced the appointment of Faye Jackson as the new Head of Marketing & Press. This strategic appointment follows the Group's significant expansion over the past year and aims to enhance Zinc Media Company's market position.

The creation of this role highlights the Group's commitment to streamline operations and continue developing a platform that benefits all twelve businesses within the Group. The Marketing and Press department will focus on enhancing brand awareness and engaging with consumers and press, aiming to boost the Group's overall performance

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