

23 April 2019

**Zinc Media Group plc (“Zinc Media” or the “Company”)**

**Appointment of Chief Executive Officer**

Further to its announcement of 8 February 2019, Zinc Media (AIM: ZIN) is pleased to confirm that Mark Browning has joined the business as Chief Executive Officer and has been appointed to the Board of Directors with immediate effect. Mark brings many years of leadership, experience and a clear track record of successfully managing significant growth in the TV production and media sectors and joins the Company from ITN Productions, where he most recently acted as Group Managing Director.

The Company is also pleased to confirm that David Galan has, as also announced on 8 February 2019, stepped into a role as a non-executive director of the Company with immediate effect.

**Mark Browning, Chief Executive Officer, commented:**

“I am excited to finally be starting at Zinc. It is highly regarded in the Television sector for making some of the most high end content in the market and is well placed given its impressive footprint in the nations and regions. There is plenty of growth potential in the TV businesses, both domestically and internationally, and through Zinc Media’s digital arm, Zinc Communicate”.

For further information, please contact:

**Zinc Media Group plc** **+44 (0) 20 7878 2311**  
Peter Bertram, Chairman  
Mark Browning, CEO  
[www.zincmedia.com](http://www.zincmedia.com)

**N+1 Singer (NOMAD and Joint Broker to Zinc Media)** **+44 (0) 20 7496 3000**  
Mark Taylor / Lauren Kettle

**Peterhouse Corporate Finance Limited (Joint Broker)** **+44 (0) 20 7469 0932**  
Martin Lampshire / Duncan Vasey / Eran Zucker