

8 February 2019

Zinc Media Group plc (“Zinc Media” or the “Company”)

Board Changes

Further to the announcement on 7 December 2018 of the intended appointment of Mark Browning as Chief Executive Officer, the Company confirms that Mark will join the board and commence his role as CEO with effect from 23 April 2019.

Upon stepping down as CEO, David Galan will move into a role as a non-executive director of the Company at that point and continue to work closely with the executive directors to facilitate a smooth transition.

Peter Bertram, Chairman, commented:

“We look forward to Mark joining the Company and are pleased that his start date is now confirmed. We are excited for him to begin a new strategy to build Zinc Media’s ambitions in the TV and digital markets, using his vast experience in the field.

Furthermore we are delighted that David has agreed to step into a role as a non-executive director of the Company and believe that his knowledge and experience in re-shaping the Group over the last few years will continue to be valuable to the Board and in helping to ensure a smooth transition for Mark.”

For further information, please contact:

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