

## Zinc Media Group plc ("Zinc Media" or the "Company")

### Director Shareholding

Zinc Media Group plc, the TV and multimedia content producer, announces that Harry Bell, Executive Director, purchased 1,246,000 ordinary shares in the capital of the Company (the "Ordinary Shares") today, 9 November 2018, at a price of 0.4p per Ordinary Share.

Following this purchase of Ordinary Shares, Harry is holding a total of 39,800,803 Ordinary Shares, representing 2.80 per cent. of the voting share capital of the Company.

For further information, please contact:

**Zinc Media Group plc**

**+44 (0) 20 7878 2311**

Peter Bertram, Chairman

David Galan, Chief Executive Officer

[www.zincmedia.com](http://www.zincmedia.com)

**N+1 Singer (NOMAD and Broker to Zinc Media Group plc)**

**+44 (0) 20 7496 3000**

Mark Taylor / Lauren Kettle

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Harry Bell	
2	Reason for the notification		
a)	Position/status	Executive Director	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Zinc Media Group plc	
b)	LEI	21380038V6N4I4P38D74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.00025 pence each	
	Identification code	GB00BX7RGN99	
b)	Nature of the transaction	Purchase of ordinary shares	
c)	Price(s) and volume(s)	<b>Price</b>	<b>Volume</b>
		0.4p	1,246,000

d)	Aggregated information  - Aggregated volume  - Price	N/A
e)	Date of the transaction	9 November 2018
f)	Place of the transaction	London Stock Exchange