

18 July 2018

Zinc Media Group plc (“Zinc Media” or the “Company”)

Appointment of Chief Financial Officer

Zinc Media (AIM: ZIN) is pleased to announce that Will Sawyer will be appointed Chief Financial Officer and to the Board of Directors with effect from 15 October 2018.

William David Sawyer, 40, brings many years of experience in the TV production and media sectors. He joins from ITN Productions, where he has most recently acted as Finance Director, having joined in 2010. Prior to ITN he was a corporate finance manager at the BBC and a senior finance manager at Ofcom. Will qualified as a Chartered Accountant at Deloitte, where he specialised in media businesses. Will has a degree in Mathematics from the University of Sheffield.

There are no other matters which are required to be announced pursuant to paragraph (g) of Schedule Two to the AIM Rules.

David Galan, Chief Executive Officer, commented:

“I am delighted Will is joining Zinc Media as its new CFO. He brings a deep and directly relevant experience of the TV production industry to the role. His experience and skill set will be of great use to the Company as we focus on improving profitability, efficiency and growth. I look forward to working with him as we continue to focus and grow the business into one of the leading independent TV producers.

I would like to thank Katie O’Reilly, our interim Director of Finance, for her significant contribution to the Company. Katie will provide an orderly handover to Will and we expect that Katie will remain involved with the Group in the future”

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Notes to Editors

Zinc Media Group plc is a leading British based TV and multimedia content producer, specialising in factual production, and operates three divisions: television production, digital communications and publishing. The Group is currently engaged in progressing its 'buy and build' consolidation strategy within the fragmented UK independent TV production industry.

The core television production division comprises five award winning and critically acclaimed television production companies: Blakeway, Brook Lapping, Films of Record, Reef Television and recently acquired Tern Television, whose brands produce television and radio programmes for both UK and international broadcasters. Recent recognition for the Company includes 2017 BAFTA nominations for 'Inside Obama's White House' and 'Born to Vlog', in addition to five awards at the EVCOM Screen Awards for short form film.

The communications division specialises in creating communications strategies and behaviour change programmes, campaigns and resources for corporates, charities and government departments. This division runs a contract for Transport for London.

The publishing division publishes homeowner-planning guidelines for local authorities across the UK and sells trader advertising in those guidelines.

For further information on Zinc Media please visit: <http://www.zincmedia.com/>