

Zinc Media Group plc

("Zinc", the "Group" or the "Company")

Director Shareholding

Zinc Media Group plc (AIM: ZIN), the leading TV and multimedia content producer, announces that it has issued, conditional on admission, 33,333 new ordinary shares in the capital of the Company (the "New Shares") to Christopher Satterthwaite, Chairman. The New Shares were issued at a price of 90 pence per share in lieu of payment of director fees, as part of Christopher's contractual arrangements with the Group. Following the issue of the New Shares, Christopher is interested in a total of 55,555 ordinary shares, equivalent to 0.70 per cent. of the voting share capital of the Company, as enlarged.

Application will be made to the London Stock Exchange for the New Shares to be admitted to trading on AIM, with dealings expected to commence at 8 a.m. on 19 February 2020 ("Admission"). Following Admission, the Company will have a total of 7,942,915 ordinary shares of 0.125p each in issue. This figure may be used by shareholders as the denominator for calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company.

For further information, please contact:

Zinc Media Group plc

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Mark Browning, CEO / Will Sawyer, CFO

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N+1 Singer (NOMAD and Joint Broker to Zinc Media)

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Mark Taylor / Lauren Kettle

Peterhouse Capital Limited (Joint Broker)

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Martin Lampshire / Duncan Vasey / Eran Zucker

Notes to Editors

Zinc Media Group plc is a leading British based TV and content creation company and operates 6 TV labels and a non-TV content division called Zinc Communicate.

The six award winning and critically acclaimed television production labels include: Blakeway, Brook Lapping, Films of Record, Blakeway North, Reef Television and Tern Television, whose brands produce television and radio programmes for both UK and international broadcasters.

Zinc Communicate specialises in creating B2B communications strategies and behaviour change programmes, campaigns and resources for partners, businesses, and government departments

For further information on Zinc Media please visit: <http://www.zincmedia.com/>

Basis on which information is presented

In this document, references to "£", "pence" and "p" are to the lawful currency of the United Kingdom. All times referred to in this document are, unless otherwise stated, references to London time.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities		
a)	Name	Christopher Satterthwaite	
2	Reason for the notification		
a)	Position/status	Non-executive Chairman	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Zinc Media Group plc	
b)	LEI	21380038V6N4I4P38D74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.125p Identification code (ISIN) for Zinc Media Group plc ordinary shares: GB00BJVLR251	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		90 pence	33,333
d)	Aggregated information - Aggregated volume - Price	n/a	
e)	Date of the transaction	13 February 2020	
f)	Place of the transaction	Off-market transaction	