

26 May 2022

## Zinc Media Group plc

("Zinc Media", the "Company" or the "Group")

### Trading Update

Zinc Media Group plc (AIM: ZIN), the TV and multimedia content producer, is pleased to announce a trading update ahead of its Annual General Meeting for the year ending 31 December 2021 being held today.

In the last four weeks since its last update on 22 April, the Company has won an additional £4m of new business which will be booked across 2022 as these commissions enter production. As a result, in the year to date, revenue already booked into 2022 is at £17m. This compares to reported Group revenue for the full year ended 31 December 2021 of £17.5m.

The Group's pipeline remains strong for 2022 with £7m in highly advanced discussions.

This latest new business includes several series recommissions from the Group's popular factual label Red Sauce and from Nation's producer Tern TV.

#### **Mark Browning, Chief Executive Officer, commented:**

"The Group's rate of new business wins in 2022 has been excellent and we are confident of significantly growing revenues year on year. We continue to invest in new hires and in new markets and are confident about the outlook for the remainder of the year and beyond."

#### **For further information, please contact:**

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#### **About Zinc Media Group**

Zinc Media Group plc is a leading television and content creation group.

The award-winning and critically acclaimed television labels comprise Brook Lapping, Red Sauce, Supercollider, Tern Television, Blakeway, Films of Record and Rex and produce programmes across a wide range of factual genres for UK and international channels.

Zinc Communicate specialises in developing cross-platform content for brands, businesses, and rights holders.

For further information on Zinc Media please visit [www.zincmedia.com](http://www.zincmedia.com)