

Zinc Media Group plc

("Zinc Media" or the "Group")

Completion of Acquisition

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production Group, is pleased to announce, further to the announcement made on 3 August 2022 and the announcement of the result of the General Meeting on 22 August 2022, the completion of the acquisition of the entire issued share capital of The Edge Picture Co Limited following Admission of the New Ordinary Shares to trading on AIM yesterday and payment by the Company of the balance of the initial cash consideration, each in accordance with the terms of the Acquisition Agreement.

Director/PDMR Dealings

The Company also confirms the participation of all the Directors in the Placing pursuant to the announcement on 3 August 2022 as follows:

<i>Director</i>	<i>Number of Existing Ordinary Shares</i>	<i>Number of Placing Shares subscribed for in the Placing</i>	<i>Number of Ordinary Shares held on Admission</i>	<i>Percentage of Enlarged Share Capital on Admission</i>
Christopher Satterthwaite <i>(Chairman)</i>	125,364	15,000	140,364	0.64%
Mark Browning <i>(Chief Executive Officer)</i>	194,618	30,000	224,618	1.03%
Will Sawyer <i>(Chief Financial Officer)</i>	74,138	15,000	89,138	0.41%
Andrew Garard <i>(Non-Executive Director)</i>	41,666	15,000	56,666	0.26%
Nicholas Taylor <i>(Non-Executive Director)</i>	13,889	10,000	23,889	0.11%

Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as defined in the Circular, published by the Company on 4 August 2022.

Mark Browning, Chief Executive Officer of Zinc Media Group plc, commented:

"This acquisition, supported by significant new investment, has bucked the current market because it is consistent with our stated strategy, is synergistic with our current portfolio and is priced at a sensible valuation multiple. The level of support from new and existing shareholders for this acquisition has been overwhelming, and we thank all investors for their ongoing support. Together with our employees and clients we are building a premium content creation Group with the ambition and financial backing to operate at significant scale"

Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as defined in the Circular, published by the Company on 4 August 2022.

Enquiries:

Zinc Media Group plc

+44 (0) 20 7878 2311

www.zincmedia.com

Mark Browning (Chief Executive Officer)

Will Sawyer (Chief Financial Officer)

Singer Capital Markets (Nominated Adviser and Broker)

+44 (0) 207 496 3000

Mark Taylor / George Tzimas / Alex Emslie

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Christopher Satterthwaite				
2	Reason for the notification					
a)	Position/status	Chairman				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Zinc Media Group plc				
b)	LEI	21380038V6N4I4P38D74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.125 pence each				
	Identification code	GB00BJVLR251				
b)	Nature of the transaction	Subscription for Placing Shares				
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>100 pence</td><td>15,000</td></tr></tbody></table>	Price(s)	Volume(s)	100 pence	15,000
Price(s)	Volume(s)					
100 pence	15,000					
d)	Aggregated information					
	- Aggregated volume	N/A - Single transaction				

	- Price	
e)	Date of the transaction	23 August 2022
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Mark Browning				
2	Reason for the notification					
a)	Position/status	Chief Executive Officer				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
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e)		23 August 2022				

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1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Will Sawyer				
2	Reason for the notification					
a)	Position/status	Chief Financial Officer				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
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1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Andrew Garard				
2	Reason for the notification					
a)	Position/status	Non-Executive Director				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
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1	Details of the person discharging managerial responsibilities / person closely associated	
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a)	Name	Nicholas Taylor				
2	Reason for the notification					
a)	Position/status	Non-Executive Director				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
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