

THIS ANNOUNCEMENT AND THE INFORMATION CONTAINED HEREIN IS RESTRICTED AND IS NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN, INTO OR FROM THE UNITED STATES, AUSTRALIA, NEW ZEALAND, CANADA, THE REPUBLIC OF SOUTH AFRICA OR JAPAN OR ANY OTHER JURISDICTION IN WHICH SUCH RELEASE, PUBLICATION OR DISTRIBUTION WOULD BE UNLAWFUL. THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION FOR THE PURPOSES OF ARTICLE 7 OF EU REGULATION 2014/596/EU (WHICH FORMS PART OF DOMESTIC UK LAW PURSUANT TO THE EUROPEAN UNION (WITHDRAWAL) ACT 2018. UPON THE PUBLICATION OF THIS ANNOUNCEMENT, THIS INSIDE INFORMATION IS NOW CONSIDERED TO BE IN THE PUBLIC DOMAIN.

Zinc Media Group plc

("Zinc" or the "Company")

Close of Placing and Retail Offer

The Board of Zinc Media Group plc (AIM: ZIN), is pleased to announce that, further to the announcements made at 7.00 a.m. and 7.01 a.m. today, the Bookbuilding Process and the Retail Offer have now closed.

A further announcement will be made in due course confirming the results of the Fundraise.

Admission of the Placing Shares and Retail Offer Shares is conditional upon, among other things, the Resolutions being duly passed by Shareholders at the General Meeting and the Placing Agreement not having been terminated and becoming unconditional in all respects in accordance with its terms, subject to Admission.

Save as otherwise defined, capitalised terms used in this announcement have the meanings given to them in the announcement released by the Company at 7.00 a.m. today.

Enquiries:

Zinc Media Group plc

+44 (0) 20 7878 2311

www.zincmedia.com

Mark Browning (Chief Executive Officer)

Will Sawyer (Chief Financial Officer)

Singer Capital Markets (Nominated Adviser and Broker)

+44 (0) 207 496 3000

Mark Taylor / George Tzimas / Alex Emslie