

*This announcement contains inside information for the purposes of the UK Market Abuse Regulation.*

**25 May 2023**

**Zinc Media Group plc**  
("Zinc" or the "Group")

**Trading Update**

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production group, is pleased to announce a trading update ahead of its Annual General Meeting being held today.

Since the trading update on 26 April 2023, the Group has continued to perform very well winning an additional £3m of new business which is expected to be recognised in the current financial year. As a result, total revenue won and due to be recognised in FY23 is now £29m (26 May 2022: £17m).

Growth continues to come from all divisions. The Group's pipeline remains strong with a further £5m of revenue for recognition in FY23 in highly advanced discussions.

**Mark Browning, Chief Executive Officer, commented:**

"During the last month we have continued our strong momentum in FY23, and continue to win high quality work across all our businesses. This gives increasing confidence that our performance is in line with market expectations. Our programmes are world class with many of them making headlines around the globe including *Putin vs The West*, *Bowelbabe* and most recently *Paid in Full: The Battle for Payback* (working title) in partnership with Idris and Sabrina Elba which was announced earlier this week".

Further information can be found at: <https://www.zincmedia.com/news/>

**For further information, please contact:**

**Zinc Media Group plc** **+44 (0) 20 7878 2311**

Mark Browning, CEO / Will Sawyer, CFO

[www.zincmedia.com](http://www.zincmedia.com)

**Singer Capital Markets (Nominated Adviser and Broker)** **+44 (0) 20 7496 3000**

James Moat / George Tzimas / Alex Emslie

**IFC Advisory Ltd (Financial PR)** **+44 (0) 20 3934 6630**

Graham Herring / Zach Cohen

**About Zinc Media Group**

Zinc Media Group plc is a premium television and content creation group.

The award-winning and critically acclaimed television labels now comprise Brook Lapping, Red Sauce, Supercollider, Tern Television, Rex and Atomic, along with Bumblebee Post Production, and produce programmes across a wide range of factual genres for UK and international broadcasters.

Zinc Communicate specialises in developing cross-platform content for brands, businesses, and rights holders.

The Edge Picture Company produces film content for brands and corporates in the UK, Qatar and other international markets.

For further information on Zinc Media please visit [www.zincmedia.com](http://www.zincmedia.com).