

20 November 2019

**Zinc Media Group plc**

("Zinc Media", the "Company" or the "Group")

**Further re: Tern Television Earnout**

Further to its announcement of 1 November 2019, Zinc Media Group plc (AIM: ZIN), the leading TV and multimedia content producer, confirms that as part of the issue of new ordinary shares to the vendors of Tern Television Limited (the "Vendor Shares"), Harry Bell, Executive Director of the Company, received 11,462,229 Vendor Shares. Following the issue of the Vendor Shares, Harry holds a total of 51,263,032 ordinary shares, equivalent to 3.44 per cent. of the issued share capital of the Company.

In addition, David Strachan and Gwyneth Hardy received 13,066,888 and 10,405,990 Vendor Shares, respectively, as part of the issue; as a result of which David now holds 59,792,638 ordinary shares and Gwyneth now holds 47,226,602 ordinary shares, equivalent to 4.01 per cent. and 3.17 per cent. of the issued share capital of the Company, respectively.

For further information, please contact:

**Zinc Media Group plc**

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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Harry Bell
2	Reason for the notification	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Zinc Media Group plc
b)	LEI	21380038V6N4I4P38D74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.00025 pence each
	Identification code	GB00BX7RGN99

b)	Nature of the transaction	Issue of ordinary shares	
c)	Price(s) and volume(s)	<b>Price</b>	<b>Volume</b>
		0.3005p	11,462,229
d)	Aggregated information  - Aggregated volume  - Price	N/A	
e)	Date of the transaction	1 November 2019	
f)	Place of the transaction	Outside a trading venue	