

14 May 2018

**Zinc Media Group plc ("Zinc Media" or the "Company")**

**Director and PDMR Share Purchases**

Zinc Media Group plc, the TV and multimedia content producer, announces that Peter Bertram, Chairman, purchased 1,127,273 ordinary shares in the capital of the Company ("Ordinary Shares") on 11 May 2018 at a price of 0.44p per Ordinary Share.

Following this purchase, Peter Bertram is interested in a total of 9,464,083 Ordinary Shares, representing 0.70 per cent. of the voting share capital of the Company.

For further information, please contact:

**Zinc Media Group plc** **+44 (0) 20 7878 2311**  
Peter Bertram, Chairman  
David Galan, Chief Executive Officer  
www.zincmedia.com

**N+1 Singer (NOMAD and Broker to Zinc Media Group plc)** **+44 (0) 20 7496 3000**  
Mark Taylor / Lauren Kettle

**Peterhouse Corporate Finance Limited (Joint Broker)** **+44 (0) 20 7469 0932**  
Martin Lampshire / Duncan Vasey / Eran Vucker

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Peter Bertram	
2	Reason for the notification		
a)	Position/status	Chairman	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Zinc Media Group plc	
b)	LEI	21380038V6N4I4P38D74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.00025 pence each	
	Identification code	GB00BX7RGN99	
b)	Nature of the transaction	Purchase of ordinary shares	
c)	Price(s) and volume(s)	<b>Price</b>	<b>Volume</b>
		0.44p	1,127,273

d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	11 May 2018
f)	Place of the transaction	London Stock Exchange