

26 October 2017

Zinc Media Group plc (“Zinc Media” or the “Company”)

BAFTA nomination

Zinc Media Group plc, the TV and multimedia content producer, is pleased to announce that one of its TV subsidiaries, Blakeway North, has received a BAFTA nomination in the factual category of the 2017 Children’s Awards for a documentary it produced entitled ‘*Born to Vlog*’ which was made for the CBBC factual strand ‘*My Life*’. This is the sixth time that a Zinc Media company has been recognised by BAFTA in the last three years.

The film tells the story of 12-year old Nikki Lilly, who loves makeup, clothes, baking cakes and social media. Nikki isn’t your average 12 year old. Having been diagnosed at six years old with a life threatening medical condition, Arteriovenous Malformation (AVM), Nikki has to fly to the United States every other month for complex surgery. Nikki has her own YouTube channel and, using vlogging as a way to connect with the world, she has clocked up over 2 million hits. This film is an insight into Nikki’s life over six months in 2016, mixing observational filming with Nikki’s own video diaries and social media vlogs.

David Galan, Chief Operating and Financial Officer of the Group commented “We are delighted to receive this nomination, which highlights the continued creative excellence of our team of talented programme makers as we continue to build a solid reputation as a leading producer of high-quality factual television programmes. We are particularly pleased that Executive Producer and Managing Director of Blakeway North, Sarah Murch, and all her team have been recognised in this way.”

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Notes to Editors

Zinc Media Group plc is a leading British based producer of high-quality television programmes and multimedia communications content. The Group operates three divisions: television production, digital communications and publishing.

The core television production division comprises four award winning and critically acclaimed television production companies: Blakeway, Brook Lapping, Films of Record and Reef

Television, whose brands produce television and radio programmes for both UK and international broadcasters.

The communications division specialises in creating communications strategies and behaviour change programmes, campaigns and resources for corporates, charities and government departments. This division runs a contract for Transport for London.

The publishing division publishes homeowner-planning guidelines for local authorities across the UK and sells trader advertising in those guidelines.

For further information on Zinc Media please visit: <http://www.zincmedia.com/>