

28 March 2017

Zinc Media Group plc (“Zinc Media” or the “Company”)

PDMR Shareholding

Zinc Media Group plc, the TV and multimedia content producer, announces that Simon Gerra, Head of TV Finance and a PDMR of the Company, purchased 300,000 ordinary shares in the capital of the Company (the “Ordinary Shares”) yesterday, 27 March 2017, at a price of 1.065p per Ordinary Share.

Following this purchase of Ordinary Shares, which represent Simon’s entire shareholding in Zinc Media, Simon is holding 0.05 per cent. of the voting share capital of the Company.

For further information, please contact:

Zinc Media Group plc
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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Simon Gerra	
2	Reason for the notification		
a)	Position/status	Head of TV Finance (PDMR)	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Zinc Media Group plc	
b)	LEI	21380038V6N4I4P38D74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.00025 pence each	
	Identification code	GB00BX7RGN99	
b)	Nature of the transaction	Purchase of ordinary shares	
c)	Price(s) and volume(s)	Price	Volume
		1.065p	300,000
d)	Aggregated information	N/A	
	- Aggregated volume		
	- Price		

e)	Date of the transaction	27 March 2017
f)	Place of the transaction	London Stock Exchange