# Zinc Media Group plc ("Zinc Media" or the "Company")

## Zinc Media announces the departure of Chief Creative Officer for Television

Zinc Media Group plc (AIM: ZIN), the leading TV and multimedia content producer, today announced that, it has closed the role of Chief Creative Officer of Television and that Fiona Stourton will therefore be leaving the Company.

Fiona Stourton joined Zinc Media Group in September 2006 under its previous incarnation as Ten Alps Television and has helped grow the television business into the highly respected business it is today, diversifying its client base and growing its international business.

Fiona started as an Executive Producer in Blakeway Productions and was then promoted to Managing Director. In 2012, she was appointed Creative Director across the television companies Blakeway, Brook Lapping and Films of Record – helping to devise and manage the strategy for television as well as Executive Producing her own commissions – most recently, Panorama 'The Race for No. 10' and the critically acclaimed series 'Brexit Behind Closed Doors' for the BBC, ARTE and a range of international partners.

Fiona is currently working on a number of projects for a range of broadcasters. She will leave the Company at the end of October when most of those films will have been delivered and following an orderly handover.

## Mark Browning, Chief Executive Officer, commented:

"Fiona has held numerous senior roles within the group and has made a significant contribution to the Company during her 13 years. She is an award winning journalist and programme maker and a consummate professional, always delivering programmes of the highest standards and operating with absolute integrity. On behalf of the whole Company I would like to thank her for her service to Zinc and wish her the very best in the future."

#### Fiona Stourton, Chief Creative Officer, commented:

"I have enjoyed my years at Zinc, formerly Ten Alps. It has been very rewarding to be responsible for recruiting and helping a new generation of talented Execs to take over from the original founders of the companies. I am proud of the many programmes we (and I personally) have produced which won both critical acclaim and commercial success and I wish all the labels continued successful growth."

#### Former Chairman, Peter Bertram, commented:

"In a rapidly changing television market, Fiona has helped to build Zinc into a major UK production company. During her tenure she has been a central figure in diversifying our content and developing key relationships. I would like to thank Fiona for all her support in my time as Chairman and wish her well in her future endeavours."

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#### **Notes to Editors**

Zinc Media Group plc is a leading British based TV and multimedia content producer, specialising in factual production, and operates three divisions: television production, digital communications and publishing.

The core television production division comprises five award winning and critically acclaimed television production companies: Blakeway, Brook Lapping, Films of Record, Reef Television and Tern Television, whose brands produce television and radio programmes for both UK and international broadcasters.

The communications division specialises in creating communications strategies and behaviour change programmes, campaigns and resources for corporates, charities and government departments. This division runs a contract for Transport for London.

The publishing division publishes homeowner-planning guidelines for local authorities across the UK and sells trader advertising in those guidelines.

For further information on Zinc Media please visit: http://www.zincmedia.com/