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Zinc Media Group plc

("Zinc" or the "Company")

Result of General Meeting, Issue of Equity and Total Voting Rights

Zinc Media Group plc (AIM: ZIN), is pleased to announce that both resolutions put to Shareholders at the General Meeting held earlier today in connection with the Fundraise and the Acquisition announced on 3 August 2022, were duly passed on a poll.

The Fundraise and Acquisition remains conditional, inter alia, upon Admission and the Placing Agreement not being terminated in accordance with its terms.

Issue of equity

The Company has therefore raised £5.04 million (before expenses) through the Fundraise and has issued and allotted 5,000,000 Placing Shares and 37,059 Retail Shares. The Company has also issued and allotted 540,000 Initial Consideration Shares as part of the initial consideration pursuant to the Acquisition.

Application has been made to the London Stock Exchange for 5,577,059 New Ordinary Shares to be admitted to trading on AIM. Admission and dealings in the New Ordinary Shares is expected to occur at 8.00 a.m. on 23 August 2022.

The New Ordinary Shares will rank pari passu with the Existing Ordinary Shares.

Total voting rights

Following Admission, the Company will have 21,777,978 Ordinary Shares in issue. No Ordinary Shares will be held in treasury, therefore, the total number of voting rights in the Company following Admission will be 21,777,978.

Shareholders may use this figure as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the issued share capital of the Company, under the FCA's Disclosure Guidance and Transparency Rules.

Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as defined in the Circular, published by the Company on 4 August 2022.

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