Ten Alps Plc

Appointment of Creative Director- Ten Alps TV

Ten Alps Plc ("Ten Alps" or the "Group"), the factual media group, is pleased to announce today the appointment of Fiona Stourton as Creative Director of Ten Alps TV. Fiona will be responsible for all creative and editorial strategies across the TV assets of the Group which include Blakeway, Blakeway North, Brook Lapping, Below the Radar, Films of Record and Ten Alps Asia.

Fiona joined the Ten Alps group in 2006 and, prior to her appointment as Creative Director of Ten Alps TV, Fiona was the managing director of Blakeway. Before joining Ten Alps, she was Executive Producer for Current Affairs at the BBC. During her tenure at both Ten Alps and the BBC, Fiona has been responsible for a wide range of award winning productions from contemporary history to current affairs.

Peter Bertram, Chairman of Ten Alps plc said:

"Fiona brings a wealth of experience and strong skillset to the role of Creative Director. With her appointment and the broader restructuring that Ten Alps has undertaken recently we believe we have given the division the best available tools to enable it to succeed. Since my appointment in January, I have been impressed with the quality of the products and the depth of talent we have in our TV division."

Fiona Stourton said:

"The Ten Alps group of companies are home to a great range of talent and their broadcasting reputation means we can attract excellent staff and freelancers. In the last few years we have merged our financial back offices and we now have a more unified creative strategy. Each company will retain its individuality but we will be better coordinated to share our expertise and ideas. It's fantastic to have the opportunity to help shape a new editorial strategy for TV and our division will be further enhanced in the next few weeks by the appointment of a new Head of Development of TV to help drive the new strategy forwards."

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